

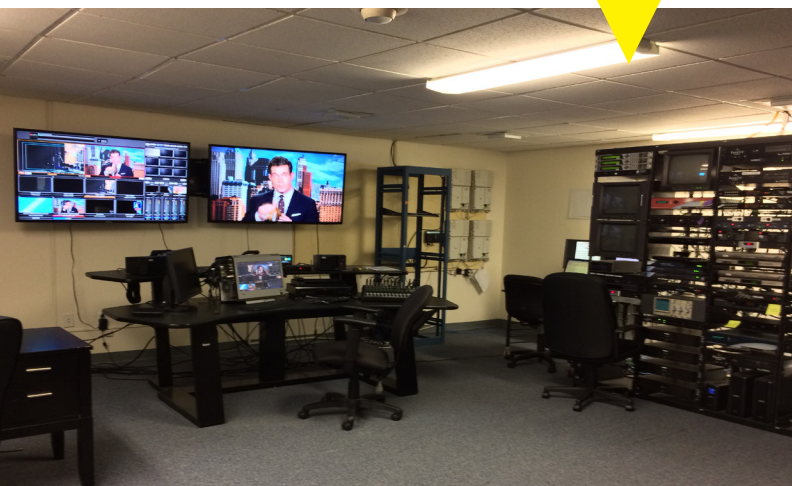
Dedham TV



> Professional Services

B2B With DTV!

www.DedhamTV.com



// Questions

You're in a crisis client situation and you ask yourself, "Where can I go to get a professionally produced video for TV or social media that can be turned around so quickly we will not miss a news cycle?"

Your competition already has a *YouTube*, *Vimeo*, *Metacafe*, or *Dailymotion* video-streaming channel, they are getting hundreds of thousands — perhaps millions — of pairs of eyes looking at their products or services. That's when you ask yourself, "How do I get in on this video-streaming and marketing gold mine?"

When you *Google* your client's industry, and you see their competition listed higher in the results than yours, it prompts you to ask yourself, "How did they manage to get on the first page, and why is my client on the second?"

The training video your employees just suffered through looks like a homemade *YouTube* video about cats. They turn to *Lynda.com* or *Udemy.com* for the knowledge you should be providing. And finally you ask yourself, "Is it time to get a new training video? One that will be concise, engaging, truly instructive, and something we might even make money off of by streaming it on *Lynda*?"

// Dedham Television Studios Full Production Capabilities Bring Quick Turn Around For You And Your Clients!

How do you do all of this without paying a fortune to an ad agency, video production company, or a strategic marketing consultancy?

The Answer is Clear: *B2B with DTV!*

At a time of opportunity crisis, when you need that digital message out yesterday to go head-to-head with your competition: you and your client's voice, marketing message, and value proposition must be heard in a clear, effective, and professional way.

Dedham Television and Media Engagement Center's Professional Services can take you all the way.

We offer a whole host of *Business-To-Business* digital marketing services at exceptionally competitive rates. And having the benefit of a fully equipped film and television *Studio* — that happens to be *the largest publicly-owned studio in New England* — along with a state-of-the-art *Media Engagement Center* (maxed out with the latest and greatest video production and post-production equipment and software), gives us a distinctive edge above other Advertising/Marketing/Video Production entities.

Here's Just a Quick Look of What We Have to Offer:

> **State-of-the-art Film/TV Studio** — complete with soundproof walls, rigging, a wide array of overhead lighting options, a massive green screen, and a huge loading bay that directly loads into the studio.

> **Top-of-the-line Video Production Equipment** — HD digital cameras, LED lights and stands, booms, jibs, lavalier & shotgun microphones, lighting panels, background panels, props, sets, etc.

> **State-of-the-art Broadcast Booth** — live Internet video-streaming in High Definition (HD) quality, over-the-air and Internet simulcast broadcasting (HD available for *RCN* cable subscribers).

> **Latest Video Production Resources** — DVD & Blu-ray authoring (with custom menus and chapter stops), digital video dubbing, and legacy video media transcoding capabilities.

Keep Going! There's More...>>>

Integrated Media for a Connected Community!



// Rates At-A-Glance

Rates include but are not limited to:

> **Day Rate** — \$2500 (*Studio and Media Engagement Center*, not including required *studio manager* at \$500 per/day).

> **Half Day Rate** — \$1500 (*Studio and Media Engagement Center*, not including required *studio manager* at \$300 per/day).

> **Hourly Rate** — \$500 per/hour (*Studio and Media Engagement Center*, not including required *studio manager* at \$75 per/hour).

// Dedham Television Has It All!

> **Dedicated Function Rooms** — makeup room, **green room** (actually **blue**), conference room, meditation room, and a spiritual medium consultation room (really!).

> **Lots of Space** — live events and film/TV premiere space for audiences up to 100 people — available for public and private use. Plus, live audience broadcast of events in **HD** over cable, Internet, and *Video-On-Demand* channels. And parking for over 40 vehicles.

> **Onsite Professional Post-Production** — digital video post-production facility with access to **HD** rendering, media transcoding, and editing workstations using *Final Cut Pro X*, *Adobe Premiere CC*, *Adobe After Effects CC*, *Adobe Photoshop CC*, *Adobe Audition CC*, *Cinema 4D*, and more!

> **Professional Training Onsite** — training facility for companies who need their team members to learn video production, cloud-based digital media management, video editing, social media marketing, *SEO/SEM* & web-building, and other professional services.

Why Choose Dedham Television?

Aside from our state-of-the-art video production and post-production *Studio* and *Media Engagement Center*, we offer **the most competitive rates** in the industry.

Because we are a *one-stop shop* for all things digital video production for film, television, webisode, commercial/promotional, or training projects the overhead savings are passed down to you and your clients.

When you work with *Dedham Television*, you get the finest, most experienced videographers, editors, trainers, multi-platform broadcasters, social media and search engine marketers, and public relations and professional writers in the local *Boston* and *New England* area markets.

// For More Info

To find us on The Web, visit:

WWW.DEDHAMTV.COM

Use our *Contact Us* page to send us a detailed inquiry about your project.

Remember to include:

- **Name of Primary Contact**
- **Company or Organization Name**
- **Contact Info (Phone/Email)**
- **Description of Project**

Or just shoot us an Email/Phone call, see below.

// Contact Us

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