

HOW I GOT LUCKY ON CHRISTMAS
GTECH: THE COMPANY BEHIND THE MAGIC

Advertorial by

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One recent Christmas, just before our daughter was born, my wife and I spent the holiday down in Westerly Rhode Island where my in-laws keep a summer home located in the tranquil private community of Shelter Harbor. The entire family was gathered together at the home amidst snow-covered trees and the chilly sea air for a fine festive repast, the exchange of gifts, and the overall comfort of being with loved ones.

That evening, my wife's cousin suggested that we head over to the *Foxwoods Casino and Resort* (in nearby Connecticut) for a little fun. We thought that would be a fine idea. Having visited Las Vegas back in the spring, I was still up on my Craps and Blackjack skills. We drove to the casino, parked, entered the romping amusement palace, and we proceeded to head directly over to the Craps table. I was determined to impress my wife with my lucky roll and game playing guile.

After a short while, mostly betting the "don't pass line" and carefully placing odds, I was up \$50 and then \$100! Being a responsible gamer (never letting my bankroll sink below my self-imposed limit), I quit while I was ahead, and proceeded to give my wife some money to play the slots.

As she started playing games like *Deal or No Deal™* and *Princess of the Amazon™*, it occurred to me that GTECH Corporation of Rhode Island is one of the major driving forces behind these enthralling and successful slot machines. With over two billion dollars in revenue and 6,200 employees in fifty countries it was easy to see why a great casino such as Foxwoods would contract with GTECH to provide them with top-notch world class gaming systems.

Among the continuous chimes of the rows and rows of slots, I was completely surprised when I looked over and noticed my wife's winnings going ever higher

(almost rivaling my success playing Craps earlier). We were both thrilled. We took our winnings and cashed out at about \$90—and feeling like we had certainly gotten our money's worth from this amazing entertainment megaplex.

Later, on the way back to Westerly, we stopped at an open convenient store to purchase some snacks for the road. Feeling lucky, I decided to buy some lottery tickets on top of the soda and chips. My wife and I scratched a few tickets designed around our favorite FOX TV show 24. To our surprise yet again we had won an additional \$50!

Then it dawned on me that GTECH also has a large part of their business providing end-to-end lottery services and game content for customers in 26 US lotteries and countries abroad such as in Europe and the Caribbean. Furthermore, GTECH Printing Corporation provides both state of the art ticket designs and content for maximum game play enjoyment. They have deals with such media enterprises like FOX Broadcasting Company and Billboard Magazine producing exciting cross-channel marketing opportunities for both GTECH and its partners.

With about \$240 in winnings I took my wife out to dinner the next evening in Providence. Looking out over the serene water from the fabulous Waterplace Restaurant, I could see the fine new glass and steel GTECH Corporate Headquarters on Memorial Boulevard. I thought about what an amazing company GTECH really was. Not only are they a fully successful business enterprise, but also they give back to the community in many ways including their After School Advantage and Employee Reach Out programs. GTECH is truly behind a lot of modern-day magic in more ways than people realize.

I thought to myself, *now there's a company I would love to work for.*

Then looking at my wife I realized that I was indeed the luckiest man on Earth. Not because of the monetary winnings on Christmas day, but because I married the best woman in all the world, and someday we would be destined to have the best daughter as well.

But that is another story.

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