


### Example #3 — Social Media Tweets and Facebook Posts

Though by no means is this a comprehensive list (there would be way too many to show here), here are some more examples of the quippy and pithy PR social media copy in **Twitter** and **Facebook** (left and right columns of table below respectively) that promotes Dedham Television's shows and events. As stated before, the key to successful posting in this media-sphere is short and concise, eye-catching posts, and images. My years of copywriting experience and social media PR experience gives me the skills to make these kinds of posts possible.

<div><div><div><div><div><div><span></span></div><div>Dedham TV</div></div></div><div><div><div><span></span></div><div>Dedham Television @DedhamTVTweets · Feb 11</div></div><div>Another "spectre-tacular" ep. of <a href="#">#PsychicVoices!</a> Join us again May 17th! <a href="#">#spiritual</a> <a href="#">#medium</a> <a href="#">DedhamTV.org</a> <a href="#">pic.twitter.com/eI9d9vOhux</a></div></div></div><div></div><div><div>Expand</div><div>Reply Delete Favorite More</div></div></div></div>	<div><div><div><div><div><div><span></span></div><div>Dedham TV</div></div></div><div><div><div><span></span></div><div>Dedham Television</div></div><div>Nancy channels relatives from Dedham Television's own <a href="#">#NickIandolo</a>. <a href="#">#PsychicVoices</a> <a href="#">#spiritual</a> <a href="#">#medium</a> <a href="#">#NSFC2001</a> <a href="#">http://t.co/xwKt08cQNW</a></div></div></div><div></div><div><div>Dedham Television (@DedhamTVTweets) posted a photo on Twitter <a href="#">pic.twitter.com</a> Get the whole picture – and other photos from Dedham Television</div><div>Like · Comment · Share · February 11 at 8:51pm ·</div><div><div>Dedham TV</div><div>Write a comment...</div></div><div>3 people saw this post</div><div>Boost Post</div></div></div></div>
<div><div><div><div><div><div><span></span></div><div>Dedham TV</div></div></div><div><div><div><span></span></div><div>Dedham Television @DedhamTVTweets · Jan 30</div></div><div><a href="#">#OnenessAndWellness</a> reaches its 50th episode on <a href="#">#Dedham TV</a>! <a href="#">dedhamtv.org/2014/01/ones...</a> <a href="#">#holistic</a> <a href="#">#healing</a> <a href="#">#love</a> <a href="#">#faith</a> <a href="#">pic.twitter.com/F9P4yAMwXZ</a></div></div></div><div></div><div><div>Expand</div><div>Reply Delete Favorite More</div></div></div></div>	<div><div><div><div><div><div><span></span></div><div>Dedham TV</div></div></div><div><div><div><span></span></div><div>Dedham Television</div></div><div>@MotifMagRI reprints <a href="#">@DedhamTranscript</a> article about <a href="#">#NicksSciFiCorner</a> for <a href="#">#scifi</a> fans in <a href="#">#RI</a>! <a href="#">http://motifri.com/dedham-sci-fi-show-filled-with-parodies/</a></div></div></div><div></div><div><div>Dedham Sci-fi Show Filled with Parodies <a href="#">motifri.com</a> When Susie Prince, a typical San Diego Comic-Con science fiction nerd, learns she was invited to be on Nick Iandolo's Dedham TV show, she gets a bit too excited. Prince runs onto the set practically dive tackling Iandolo. "Okay,..."</div><div>Unlike · Comment · Share · January 30 at 3:52pm ·</div><div><div>Dedham Television likes this.</div><div><div>Dedham TV</div><div>Write a comment...</div></div></div><div>48 people saw this post</div><div>Boost Post</div></div></div></div>
<div><div><div><div><div><div><span></span></div><div>Dedham TV</div></div></div><div><div><div><span></span></div><div>Dedham Television @DedhamTVTweets · Jan 26</div></div><div>Yum! Fran, Emily, &amp; Lisa whip up delicious salted caramel &amp; nutella <a href="#">#ValentinesDay</a> <a href="#">#cupcakes</a> on 'Cooking with Fran'! <a href="#">pic.twitter.com/YgSfJUQKLY</a></div></div></div><div></div><div><div>Expand</div><div>Reply Delete Favorite More</div></div></div></div>	<div><div><div><div><div><div><span></span></div><div>Dedham TV</div></div></div><div><div><div><span></span></div><div>Dedham Television</div></div><div>So far we've raised \$8,702! Yeah! <a href="#">#HolidayHarvest</a> <a href="#">#Dedham</a> <a href="#">http://t.co/JDE8ZnEzgl</a></div></div></div><div></div><div><div>Dedham Television (@DedhamTVTweets) posted a photo on Twitter <a href="#">pic.twitter.com</a> Get the whole picture – and other photos from Dedham Television</div><div>Like · Comment · Share · December 5, 2013 at 8:16pm ·</div><div><div>Dedham TV</div><div>Write a comment...</div></div><div>2 people saw this post</div><div>Boost Post</div></div></div></div>