

Open, Automated Content and Metadata Workflow Management System

Technical Specifications

Multiple Deployment Models	<ul style="list-style-type: none"> On Premise <ul style="list-style-type: none"> Content processing, storage, and management on-site with VMWare® virtualization Hybrid Cloud <ul style="list-style-type: none"> Management console in Amazon Web Services (AWS) cloud environment with content processing on-premise Public Cloud <ul style="list-style-type: none"> Content processing, storage and management in an Amazon cloud environment 	Metadata Ingest Protocols	<ul style="list-style-type: none"> CableLabs® ADI CORBA CIFS SMBv2 NFS FTP TAR containers via watch folders
Multiple Content Type	<ul style="list-style-type: none"> Video on Demand (VOD) Advertising Content 	Processing	<ul style="list-style-type: none"> Transcoding and Packaging <ul style="list-style-type: none"> Harmonic® ProMedia Xpress™ Harmonic® ProMedia Packager™ Ateme TITAN® Transcoder Conditional Access/Digital Rights Management (CA/DRM) <ul style="list-style-type: none"> Cisco® (NDS XTVE) Content Sniffing <ul style="list-style-type: none"> MediaInfo Metadata Enrichment <ul style="list-style-type: none"> Gracenote™ Contract Usage Rights <ul style="list-style-type: none"> Mediamorph
Workflow	<ul style="list-style-type: none"> Rule-based engine with graphical workflow set up Dynamic branching Management console for ingested titles 	Distribution Metadata Formats	<ul style="list-style-type: none"> SeaChange® Adrenalin™ Interface IF-2 (ADI 1.1++) CableLabs® ADI 1.1
Rules	<ul style="list-style-type: none"> Metadata validation Metadata modification Metadata enrichment Content resource Distribution Service 	Distribution Metadata Protocols	<ul style="list-style-type: none"> ADI CORBA CIFS SMBv2 NFS FTP TAR
Storage	<ul style="list-style-type: none"> NFS, CIFS, or SMBv2 protocols with NAS storage 		
Metadata Ingest Formats	<ul style="list-style-type: none"> SeaChange® Adrenalin™ Interface IF-2 (ADI 1.1++) CableLabs® ADI 1.1 Custom Microsoft® Excel™ format 		